

A designer fascinated and driven by people. My goal is to create meaningful and accessible experiences fuelled by purpose and a vision for a better world.

+351 914432232

filipagoncalvesribeiro@gmail.com ↗

in/filipagribeiro ↗

Work Experience

Nov 2021 - Current

Product Designer @ Subvisual

Remote

- End-to-end product design workflow of MVPs and early-stage web3 products in areas such as Public Goods, DeFi, NFT marketplaces, and Decentralized Social Media;
- Mentoring designers to help them develop their skills and go through the end-to-end product design workflow as part of their Summer Camp program.

Sep 2021 - Oct 2021

Freelance Designer @ Onda Studio

Remote

- Branding and landing page design for Denites – a Lisbon Blockchain Week 2021 side event.

Jul 2021 - Aug 2021

Product Designer Summer Intern @ Subvisual

Remote

- Responsible for the branding, user research, product discovery, UX, and UI design of a Management Solution to help Subvisual's employees easily update their personal information and keep track of their benefits.

Awards and Honors

Sep 2023

Fund Public Goods Hackathon Winner ↗

Funding the Commons x Gitcoin

Remote

- Designed "Voicedeck" a platform to onboard investigative journalism organizations from India to web3, allowing them to sell hypercerts of their impact, reward those who participated in them and get funding.
- Built in less than 3 weeks, Voicedeck won the second prize for "Gitcoin x Funding the Commons: Best Public Goods Funding project" and the prize for the second best public good project.

Jun 2023

ETH Global HackFS Finalist ↗

Remote

- Designed "Cosmicwaves" a decentralized music streaming service, built in less than 3 weeks, that was selected as a HackFS 2023 Top 9 Finalist, from +200 submitted projects.

Education

2017 - 2021

BA (Hons) Graphic Communication Design

Central Saint Martins - University of the Arts London

London, United Kingdom

Skills & Tools

UX Design

UI Design

Branding

Motion Design

Usability testing

Interaction design

Information architecture

User research

Prototyping

Wireframes

Design Systems

HTML + CSS

Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

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